

REACH A HIGHLY DESIRABLE AUDIENCE

Midwest Home is the trusted voice for 159,000 design-conscious readers in the greater Twin Cities area. In fact, market research has shown that when it comes to affluence, education, and social engagement, no other local magazine delivers an audience more qualified than Midwest Home.



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	ISSUE	EDITORIAL CONTENT	SPECIAL SECTIONS*
1/6 1/13 1/19 2/16	HOMEBOOK 2017	+ Working With A Designer + Retail Resource Guide	+ Homebook Profiles
2/22 3/1 3/6 4/6	SPECIAL EDITION: REMODELING GUIDE 2017	<i>Polybags with home-delivered copies of Midwest Home April/May issue.</i>	IN EVERY 2017 ISSUE: + Ask the Expert + What's Happening
2/24 3/3 3/9 4/6	APRIL/MAY 2017	+ Multigenerational Living + Forager Gardens	+ Guide to Good Design + Luxury Home Tour Preview
4/5 4/12 4/17 5/18	2017 PROGRAM: LUXURY HOME TOUR	<i>Inserts into Midwest Home June/July issue.</i>	
4/7 4/14 4/20 5/18	JUNE/JULY 2017	+ Outdoor Living + Movie Night Entertaining	+ Guide to Good Design + Builder Profiles
6/7 6/14 6/19 7/20	2017 PROGRAM: 4 TH ANNUAL LUXURY REMODELING TOUR	<i>Inserts into Midwest Home August issue.</i>	
6/9 6/16 6/22 7/20	AUGUST 2017	+ Luxury Home	+ Designers Up Close + Guide to Good Design + Luxury Experts
8/2 8/9 8/14 9/14	2017 PROGRAM: LUXURY LOFT, APARTMENT & CONDO TOUR	<i>Inserts into Midwest Home Sept./Oct. issue.</i>	
8/4 8/11 8/17 9/14	SEPTEMBER/OCTOBER 2017	+ Art In The House + Art-filled Living + Historic Renovations	+ Urban Living + Guide to Good Design + Parade of Homes
9/22 9/29 10/5 11/2	NOVEMBER/DECEMBER 2017	+ Family Friendly Interiors + Holiday + NKBA Awards + Life in Color	+ Inspirational Profiles + Guide to Good Design + Architect Profiles + Hall of Fame

QUESTIONS? CONTACT YOUR ACCOUNT REP TODAY!

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*As of 7/15/16. Subject to change.